

Rearden Commerce Adds More Than 1,200 New Customers and Surpasses One Million Contracted User Mark in 2007

Fastest Growing On-Demand Company Tops 137,000 Merchant Milestone on its On-Demand Commerce Platform – Largest One-Stop Shop for Services on the Internet

Adds Massive Distribution Through Dozens of Leading Travel Management Companies

Foster City, CA – January 10, 2008

Rearden Commerce, creator of the first on-demand personal assistant and the first on-demand platform for services, today announced it added more than 1,200 new customers in 2007, making the company the fastest growing on-demand company of its size. Today, Rearden Commerce counts more than 1,250 customers in its roster, ranging from Fortune 500 companies like ConAgra Foods and Thomson to small/medium enterprises like C-COR, Diagnostic Health, and Symplified Technologies. These customers can now drive increased productivity and cost savings by guiding employees to preferred suppliers offering negotiated rates. The company also surpassed a major milestone of one million users under contract across its customer base. These users will enjoy the power of an on-demand personal assistant that simplifies life and provides instant access to the world's largest network of trusted merchants and applications. The company's distribution network of travel management companies also grew substantially this year. In addition to industry leader American Express Business Travel, Rearden Commerce now also powers Atlas Travel, Cain Travel, Covington Travel, Morris Murdock Travel, Ovation Travel, and Williamsburg Travel.

Companies of all sizes are turning to Rearden Commerce for its user-friendly personal assistant, industry leading spend management solution, and on-demand commerce platform that enables one-stop shopping with more than 137,000 merchants and third-party applications providers. Rearden Commerce orchestrates all aspects of business travel and entertainment including transportation, dining, entertainment, car service and airport parking, and also extends its reach to related employee services and applications like web and audio conferencing and desktop shipping.

“Our strategy of providing users an easy-to-use on-demand personal assistant and building a massive network of distribution partners accelerated our growth beyond all expectations in 2007,” said Patrick Grady, founder and CEO of Rearden Commerce. “Our rapid growth validates the strength of our ecosystem and our compelling value proposition for businesses that want to increase employee productivity while controlling their services spending. We’re very pleased to welcome the thousands of new customers, distribution partners, merchants and applications providers who joined the Rearden Commerce family in the past year.”

“Rearden Commerce blew through expectations for 2007 by adding distribution for its apps and reaching critical mass for its on-demand platform,” said Denis Pombriant, managing principal, Beagle Research Group. “Their platform is one to watch in 2008 as it’s quickly being adopted by users, merchants and applications providers around the world.”

Rearden Commerce’s solution lets companies track spend across all services while applying corporate policies and managing preferred supplier relationships. Enterprises can easily set and manage spending policies, effectively communicate those policies, and guide employees to preferred suppliers at the point of purchase.

For employees, the Rearden Personal Assistant delivers the ultimate productivity tool. Employees using it can quickly find and book the services they need based on company policies, their personal preferences, location and the context of what they’re doing. With every reservation, the Rearden Personal Assistant automatically inserts service details into the employee’s calendar and proactively notifies them of schedule changes via phone, email or text message. The more employees use the Rearden Personal Assistant, the more productive they become and the more control companies have over employee spending.

Rearden Commerce, Inc.

Rearden Commerce makes life simpler by delivering a web-based Personal Assistant that intuitively manages the everyday details of business and personal life. Just like a seasoned executive assistant, the Rearden Personal Assistant handles an impressive array of tasks and services, and delights users by considering their unique needs and personal preferences. The Rearden Personal Assistant is built on the Rearden Commerce™ Platform, which supports an ecosystem of more than 137,000 trusted merchants and third-party applications providers. Today, more than one million contracted users at organizations ranging from the Fortune 500 to small/medium enterprises, including ConAgra Foods, Glaxo Smith Kline and JDSU, rely on the recommendations and assistance of the Rearden Personal Assistant to save time and be more efficient, while saving their companies money. Rearden Commerce and Rearden Personal Assistant are trademarks of Rearden Commerce, Inc. All other trademarks are the property of their respective owners. Rearden Commerce is headquartered in Foster City, CA. For more information, visit www.reardencommerce.com.

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