



FOR IMMEDIATE RELEASE

Leading Travel Management Companies Continue to Join the Rearden Commerce Reseller Network at a Record Pace

TMCs Turn to Rearden Commerce to Offer Strategic New Business Services that Save Corporate Customers Time and Money and Offer a Rewarding Web 2.0 Experience

Foster City, Calif. and Boston, Mass. – July 23, 2007 – Today at the 2007 National Business Travel Association (NBTA) Convention and Tradeshow, Rearden Commerce (Booth #200), creator of the first online Personal Assistant and the largest online marketplace for services of all kinds, announced its Partner Alliance Program for Travel Management Companies (TMCs) is continuing to grow at a record pace. More than 50 of the industry's leading TMCs are now members of the program and have played an active role in bringing on more than 300 new corporate customers to the Rearden Commerce platform in the second quarter of 2007 alone. Additionally, thanks to their customers' success with Rearden Commerce, 15 TMC partners have upgraded to the Alliance Program's premium level, which provides TMCs with a master license to serve unlimited customers and to generate unlimited transactions across the Rearden Commerce platform.

New Rearden Commerce TMC partners in 2007 include Abacus Travel, Agent Factor, All Direct Travel, Covington Travel, Directravel, Ovation Travel/ Lawyer's Travel Service, The Travel Authority, The Travel Team, Travel Command, and Williamsburg Travel. Partners upgrading to premier reseller status include A & I Travel, Atlas Travel, Best Travel, Cain Travel, Caldwell Travel, Campbell Resources, Peak Travel, SR Travel, Travel Store, Travizon, Tower Travel, and Williamsburg Travel.

"The cat is officially out of the bag regarding the tremendous benefits of becoming a Rearden Commerce Alliance Partner," said Tony D'Astolfo, vice president of worldwide sales, Rearden Commerce. "All ten TMC partners that entered our Alliance Program this quarter joined as resellers, while 80 percent of them took the full deep dive into our most committed level of participation. The fact that more of our TMC partners are becoming heavily invested in our Alliance Program as premium members is a great testament to how our solution is helping save their customers money and provide them with an outstanding user experience."

Rearden Commerce's TMC partners have recognized the value of the Rearden Commerce solution in providing their customers with an addictive, industry-leading Web 2.0 service that drives user adoption. Additionally, the unprecedented breadth of the Rearden Commerce solution helps corporate customers not only reduce expenses for air, hotel and car rental, but also helps them manage their spending for a broader range of employee services including dining, airport parking, car service, corporate entertainment, web & audio conferencing, and desktop shipping – significant T&E expenses that have historically gone unmanaged.



“Upgrading to premium membership in the Rearden Commerce Alliance Program made great sense for our organization,” said Wido Schaefer, president and CEO of Travel Store. “As core travel costs continue to rise and our clients aggressively seek out creative ways to find new savings throughout their organizations, Rearden Commerce not only allows us to provide a best of breed online travel solution that my clients love using, but it also enables us to help them achieve great savings on other key business services such as dining, shipping and web conferencing. Thanks to Rearden Commerce, we are becoming a far more strategic partner to our clients.”

“Providing Rearden Commerce’s Total Travel Experience to our customers has become one of our greatest strategies for success,” said Judi McCarthy, VP of sales and account management of Best Travel. “With Rearden Commerce, we can now offer our customers the convenience of the consumer Web married with the power of one of the most cutting-edge corporate booking tools on the market. The end result is a delightful and addictive user experience that makes driving user adoption easier than ever before. We, along with our customers, couldn’t be more pleased with the Rearden Commerce experience.”

“One significant reason Atlas chose to resell the Rearden Commerce solution is because it puts our clients back in the driver seat when it comes to managing their company’s spending on travel and business services,” said Mark Miller, chief operating officer of Atlas Travel International. “During our diligence of Rearden Commerce, we exposed our clients to their solution, and it immediately resonated. The fact that they saw tremendous value with Rearden Commerce’s ability to help them more effectively manage and enforce corporate spending policies and guide their employees to make wiser purchasing decisions, made the decision to work with Rearden Commerce an easy one for us. We’re excited, and our customers are excited as well.”

About the Rearden Commerce Alliance Program

The Rearden Commerce Alliance Program enables selected regional TMCs to deliver the Rearden Commerce solution to companies of any size. In choosing its Alliance Program members, Rearden Commerce identifies and certifies TMCs that have well-established client relationships, a reputation for outstanding customer service, diversified offerings, successful client deployments and a proven track record for delivering value to the business traveler.

Rearden Commerce continues to expand its Alliance Program, with many new partners joining since the pioneering members were announced at the 2006 National Business Travel Association convention; significant additional Alliance Program expansion is expected to continue this year. For more information on Rearden Commerce’s Alliance Program, please call 877-778-2763 or go to www.reardencommerce.com.

Rearden Commerce™

Rearden Commerce, Inc. provides the first online personal assistant that helps people quickly find, purchase and manage the services they need, based on personal preferences and company policies. The Rearden Commerce Personal Assistant provides easy access to the world’s largest marketplace for services, instantly connecting people to more than 137,000 merchants. Whether it’s booking a flight or a hotel, making a restaurant reservation, finding event tickets, scheduling a conference call or shipping a package, the Rearden Commerce Personal Assistant simplifies the complex services landscape into one user-friendly experience. With Rearden Commerce, the power of the intelligent Web is finally realized. Rearden Commerce is headquartered in Foster City, CA. For more information, visit www.reardencommerce.com.

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