



FOR IMMEDIATE RELEASE

Rearden Commerce Helps Organizations Reduce Costs and Environmental Impact of Travel

Company to Showcase Proven Green Conferencing Solution at the 2007 NBTA Conference

Foster City, Calif. and Boston, Mass. – July 23, 2007 –Rearden Commerce, creator of the first online Personal Assistant and the largest marketplace for services of all kinds, announced it continues to achieve unprecedented success helping corporations reduce the costs and environmental impact associated with travel. The company, which was recently recognized by the Association of Corporate Travel Executives (ACTE) for its green efforts, will demonstrate its Rearden Commerce Personal Assistant and green conferencing solution at the National Business Travel Association (NBTA) Conference (Booth #200) in Boston, July 22-25.

“Increasing costs, combined with greater corporate environmental consciousness, have inspired businesses to seek out strategic alternatives to travel,” said Tony D’Astolfo, VP Worldwide Sales for Rearden Commerce. “Companies such as Cisco and British Telecom are setting a great example for how using sophisticated conferencing technologies can reduce travel costs, improve employee productivity and dramatically reduce carbon emissions. Rearden Commerce is proud to offer the first and only corporate booking tool that guides employees to make cost effective and environmentally smart travel choices at the point of purchase.”

The Rearden Commerce Personal Assistant is the only corporate booking tool that allows employees to book conferencing services from the same site they use to book travel, dining, package shipping and other services they use on a daily basis. In addition to communicating corporate travel policies at the point of purchase and guiding employees to green travel alternatives, the Rearden Commerce solution helps organizations save money by ensuring that employees use preferred providers offering negotiated rates. Employees using the Rearden Commerce Personal Assistant can quickly book and manage their web and audio conferences without having to remember access codes, can issue invitations to conference attendees directly from their address books, and have reservation details automatically inserted into their calendars.

Rearden Commerce’s Personal Assistant supports all leading conferencing providers and offers special negotiated discounts through preferred providers WebEx and PremiereGlobal. For more information about Rearden Commerce and its green conferencing solutions, visit <http://reardencommerce.com>.

Rearden Commerce™

Rearden Commerce, Inc. provides the first online personal assistant that helps people quickly find, purchase and manage the services they need, based on personal preferences and



company policies. The Rearden Commerce Personal Assistant provides easy access to the world's largest marketplace for services, instantly connecting people to more than 137,000 merchants. Whether it's booking a flight or a hotel, making a restaurant reservation, finding event tickets, scheduling a conference call or shipping a package, the Rearden Commerce Personal Assistant simplifies the complex services landscape into one user-friendly experience. With Rearden Commerce, the power of the intelligent Web is finally realized. Rearden Commerce is headquartered in Foster City, CA. For more information, visit www.reardencommerce.com.

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