



FOR IMMEDIATE RELEASE

Rearden Commerce™ Named to Supply and Demand Chain Executive 100

COMPANY RECOGNIZED FOR INNOVATIVE SOLUTIONS TO THE CHALLENGES OF THE 21ST CENTURY ECONOMY

Foster City, Calif. – July 18, 2007 – Rearden Commerce, Inc., the largest online marketplace for services of all kinds, was identified by *Supply and Demand Chain Executive* magazine as a leading provider of supply chain services and technologies in their **2007 Supply and Demand Chain Executive 100** listing.

This year's "100" list spotlights organizations that are transforming the way companies manage their supply and demand chains in the 21st century. The *Supply and Demand Chain Executive* judging committee looked for solutions at the forefront of innovation that address the needs of companies of varying sizes across a variety of industries.

"Our mission for the last seven years has been to fundamentally change the way businesses and consumers purchase services and manage relationships with service providers," said Patrick Grady, founder and CEO, Rearden Commerce. "We're honored to be recognized for our leadership in helping organizations strategically manage the procurement of services their employees use every day."


Rearden Commerce is a repeat honoree in the *Supply and Demand Chain Executive* 100; earlier this year, Patrick Grady was also honored as one of the Supply and Demand Chain Executive "Pros to Know."

Supply & Demand Chain Executive

Supply & Demand Chain Executive is the executive's user manual for successful supply and demand chain transformation, utilizing hard-hitting analysis, viewpoints and unbiased case studies to steer executives and supply management professionals through the complicated, yet critical, world of supply and demand chain enablement to gain competitive advantage. On the Web at www.SDCExec.com.

Rearden Commerce™

Rearden Commerce, Inc. is the world's largest online marketplace for services of all kinds. Through Rearden Commerce's web-based personal assistant, employees purchase travel, ground transportation, dining, entertainment, package shipping, and other services from a trusted network of over 137,000 services suppliers based on personal preferences and company policies. Today,



Rearden Commerce is helping hundreds of companies save money by making it easy for their employees to find and purchase what they need from preferred suppliers offering negotiated discounts.

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