



FOR IMMEDIATE RELEASE

Leading Travel Management Companies Achieve Competitive Advantage with Rearden Commerce Total Travel Experience™

Rearden Solution Transforms Role of TMCs from Managed Travel Advisors to Strategic Business Services Consultants

Foster City, Calif. – May 7, 2007 – Rearden Commerce, the largest marketplace for services of all kinds, today announced that Travel Management Companies (TMCs) selling Rearden's Total Travel Experience™ are realizing increased customer growth. TMCs offering Rearden's solution can not only help clients reduce expenses for air, hotel and car rental, but also manage spending for a broader range of employee services including dining, airport parking, car service, corporate entertainment, web & audio conferencing, and desktop shipping.

"Rearden Commerce now counts among its customers more than 40 of the industry's leading TMCs," said Tony D'Astolfo, vice president of sales, Rearden Commerce. "We're enabling our TMC partners to grow their business and extend their footprint with existing clients by offering a variety of services that go well beyond traditional air, hotel and car booking."

Continued D'Astolfo, "Many of our TMC partners tell me they've significantly shortened their sales cycle, often closing new accounts after just one demonstration of the Rearden Commerce platform. The traditional six-month sales cycle is being reduced by an order of magnitude based on a bigger, more compelling value proposition. Our TMC partners delivered more than 300 new clients in the first quarter and the pace has accelerated since April. What is really impressive is how quickly they have become experts in delivering the broader value message. It's exciting to watch and they're keeping us really busy, as they add new companies at a rapid pace."

Rearden Delivers Total Travel Experience

The Rearden Commerce Total Travel Experience goes well beyond online booking of air, hotel and car to address the changing demands of today's corporate travelers. With the only integrated commerce platform and marketplace for services of all kinds, Rearden Commerce orchestrates all aspects of a trip including travel, dining, entertainment, car service and airport parking through a web-based personal assistant that understands the traveler's preferences and manages the services booking; and then integrates the booked services seamlessly with the traveler's calendar. Rearden also extends its reach to related employee services like web and audio conferencing and desktop shipping; and tracks spend across all services while applying corporate policy and managing preferred vendor relationships.

"Rearden is defining a new era of travel management, enabling us to add valuable new business services for our customers while at the same time allowing them to control costs by ensuring policy compliance," said Hilary Roberts, executive vice president, Dallas-based Campbell



Resources, a partner of GlobalStar Travel Management, which has significantly increased its customer base since using the Rearden platform. "As our business has continued to grow and thrive, our commitment to customers is to provide them with an enhanced level and scope of services that positions us as a trusted business counselor. As Rearden's Texas preferred partner, we've had great traction on the platform. Customers such as Intechra and Credant specifically moved their business to Campbell because of the capabilities we offer through Rearden, which only enhance our innovative technology offering and commitment to customer service and cost containment. Due to the futuristic nature of Web 2.0, which includes the ability to access flight status content, Google maps and multiple content access points, Rearden and Campbell are able to provide exceptional service compared to the watered-down offering of traditional corporate online tools and OTAs. We are in the process of migrating current customers to Rearden, which further validates Campbell's commitment to service enhancement. Providing a Total Travel Experience for our customers through Rearden has become our mantra for success."

Rearden Commerce Alliance Program

The Rearden Commerce Alliance Program enables selected regional TMCs to deliver the Rearden Commerce solution to companies of any size. In choosing its Alliance Program members, Rearden identifies and certifies TMCs that have well-established client relationships, a reputation for outstanding customer service, diversified offerings, successful client deployments and a proven track record for delivering value to the business traveler.

To date, Rearden Commerce has added more than 40 TMCs in its Alliance Program. Since joining the program, nearly 50 percent have upgraded their participation to the Reseller Program, and made Rearden Commerce the primary online solution they offer to clients.

"From the first time I saw what Rearden was offering, I knew this was something that my clients would love," said Judi McCarthy, vice president of sales for Chicago-based Best Travel Management. "Being a reseller of this solution provides me with an important tool to help me grow my business. By providing my clients with the next generation of online booking technology, they are now able to manage other critical areas of employee business services spend, not just travel. It's a win-win for both of us."

Rearden continues to expand its Alliance Program, with many new partners joining since the pioneering members were announced at the 2006 National Business Travel Association convention; significant additional Alliance Program expansion is expected to continue this year. For more information on Rearden's Alliance Program, please call 877-778-2763 or go to www.reardencommerce.com.

Rearden Commerce™

Rearden Commerce, Inc. is the world's largest online marketplace for services of all kinds. Through Rearden's online personal assistant, employees purchase services from a trusted network of over 135,000 global services suppliers based on personal preferences and company policies. Rearden Commerce is headquartered in Foster City, CA. For more information, visit www.reardencommerce.com.

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