



FOR IMMEDIATE RELEASE

Rearden Commerce™ Introduces the Total Dining Experience to Simplify Reservation Logistics, Control Costs

Powerful Web 2.0 Solution Mashes Up Industry-Leading Dining Applications

Foster City, Calif. – May 7, 2007 – Rearden Commerce, Inc., the largest online marketplace for services of all kinds, today introduced a first-of-its-kind corporate Total Dining Experience. Leveraging the power of Rearden's advanced Web 2.0 platform, the Total Dining Experience mashes up content and functionality from dining industry leaders such as OpenTable, Zagat, Gayot, Wcities, and Rewards Network, along with geographic information from Google Maps and Maponics, to deliver the industry's first dining reservations and cost management solution.

Rearden's Total Dining Experience, which is tightly integrated with other Rearden travel and entertainment services, enables corporations to communicate dining policies and guide employees to preferred, in-policy restaurants. Using Rearden Commerce's web-based personal assistant, employees can use the service to find and compare restaurants by cuisine, cost, location and quality ratings; book reservations; invite guests to meals; and send confirmations to their Microsoft Outlook or Lotus Notes calendar.

"Leveraging Web 2.0 capabilities, Rearden saves employees time by bringing together the best dining content and functionality the Web has to offer into a fast and easy-to-use, one-stop dining service," commented Aaron Greco, Vice President of Product Management for Rearden Commerce. "Finding and booking the perfect restaurant has never been so easy."

As part of today's announcement, Rearden Commerce also unveiled its exclusive partnership with Rewards Network, a leading provider of marketing services and loyalty programs to the restaurant industry. The new relationship enables Rearden Commerce's corporate customers to earn rebates of up to 10 percent by guiding employees to Rewards Network member restaurants.

Dining amounts to nine percent of the average company's travel and entertainment spend, according to PhoCusWright, an independent travel, tourism and hospitality research firm. "In addition to improving employees' productivity around dining logistics, the Rearden Dining Experience enables corporations to better control a major category of previously unmanaged spend. We have some Fortune 100 customers that spend more on dining than they do on air travel. They are thrilled that the Total Dining Experience will help them communicate dining policies and earn negotiated rebates on employee dining spend," said Greco.

Delivering the Total Dining Experience

Rearden's Total Dining Experience embodies the characteristics of a true Web 2.0 application by combining the industry's broadest range of dining content, search and reservation functionality,

and the ability to easily define and manage policy across organizations of any size. Features of the Total Dining Experience include:

- Online reservations powered by OpenTable, and the ability to compare dining options at more than 25,000 restaurants based on availability, cuisine, cost, location and ratings;
- Dining content from Zagat, the industry's most recognized and respected provider of restaurant ratings;
- Rebates of up to 10% on employee dining from thousands of restaurants participating in the Rewards Network program;
- Google maps, showing location detail for multiple restaurant choices in a single view;
- Dynamic search, enabling the user to update selection criteria on the fly, with results presented instantly in their browser window.
- Calendar coordination, automatically placing reservation details into the user's Microsoft Outlook or Lotus Notes calendar;
- Invitations, allowing the user to easily send and manage invitations to colleagues or business associates; and
- Policy setting and management, enabling travel and procurement managers to easily define and manage dining policies based on employee role, restaurant cost rating, or other key parameters.

Rearden's Total Dining Experience is available now. For details visit <http://www.reardencommerce.com>.

Rearden Commerce™

Rearden Commerce, Inc. is the world's largest online marketplace for services of all kinds. Through Rearden's online personal assistant, employees purchase services from a trusted network of over 135,000 global services suppliers based on personal preferences and company policies. Rearden Commerce is headquartered in Foster City, CA. For more information, visit www.reardencommerce.com.

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