



FOR IMMEDIATE RELEASE

## **Rearden Commerce™ CEO to Keynote at Credit Suisse First Boston 2007 Disruptive Technology Conference**

### **PATRICK GRADY TO DISCUSS THE IMPLICATIONS OF THE SEMANTIC WEB ON THE BUSINESS SERVICES MARKETPLACE**

**San Mateo, Calif. – February 1, 2007** – Rearden Commerce, Inc., the largest online marketplace for services of all kinds, today announced that Rearden Commerce Founder, Chairman and CEO, Patrick Grady will keynote the Credit Suisse First Boston (CSFB) 2007 Disruptive Technology Conference.

In a presentation and Q&A with CSFB software analyst Jason Maynard, Grady will illuminate the important implications of the Semantic Web, Services Oriented Architecture and Software as a Service. Grady will also discuss how Rearden Commerce is using new approaches to provide the world's first online marketplace for services and to turn the Web into an online personal assistant, providing revolutionary capabilities for corporations, merchants and consumers.

The CSFB 2007 Disruptive Technology Conference showcases the brightest and most pioneering companies, people and innovations disrupting consumer and business technology. For more information visit [www.csfb.com/conferences](http://www.csfb.com/conferences)

**WHAT:                    Keynote Address**  
**CSFB 2007 Disruptive Technology Conference, February 7-9, 2007**

**WHEN:                  Thursday, February 8 at 8:45 a.m. PST**

**WHERE:                 St. Regis Hotel, San Francisco, Calif.**

### **Rearden Commerce™**

Rearden Commerce, Inc. is the world's largest online marketplace for services of all kinds. Through Rearden's online personal assistant, employees purchase services from a trusted network of over 135,000 global services suppliers based on personal preferences and company policies. Rearden Commerce is headquartered in San Mateo, CA. For more information, visit [www.reardencommerce.com](http://www.reardencommerce.com).

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**Press Contact:**

Marian Hughes  
For Rearden Commerce  
(708) 246-0083  
mhughes@tieronepr.com  
www.tieronepr.com