

For Immediate Release

## Park 'N Fly Network Delivers Airport Parking on the Rearden Commerce Network

**BUSINESSES AND EMPLOYEES CAN NOW ACCESS AIRPORT PARKING AS PART OF REARDEN'S TOTAL TRAVEL EXPERIENCE™**

**ATLANTA – June, 26, 2006** – Park 'N Fly Network, the industry's leading online booking engine for airport parking, today announced that customers can reserve airport parking at more than 53 facilities at 45 major airports via the Rearden Commerce Network. Employees can now make reservations for parking through the same tool and workflow they use to plan and purchase all other parts of their Rearden Total Travel Experience™ -- making it much easier for employees to book and use off-airport parking services as part of general travel planning, encouraging cost savings and leveraging contracted discounts.

Historically, travel managers have focused on driving costs out of big-ticket expenses such as airfare or hotel stays, working hard to achieve discounts of just a few dollars per transaction. By making airport-parking part of the online, travel-planning workflow, organizations have the opportunity to save significantly more. The new service is available immediately and is fully integrated with the Rearden Commerce Network.

"Travel managers negotiate hard to save \$5 per room-night on hotels or even \$1 on a transaction fee," said Tony D'Astolfo, vice president of travel services for Rearden Commerce. "Making Park 'N Fly Network's airport parking available on the Rearden Commerce Network means organizations can save an average of \$5 per day and up to \$15 per day at major airports such as LAX compared to parking on-airport."

Rearden Commerce Inc., the world's largest online marketplace for services of all kinds, enables users to book airport parking with the Park 'N Fly Network as part of their Total Travel Experience™, which brings together all the elements in an employee's trip, such as flights, hotels, ground transportation, dining, event tickets and many others. From a business traveler's perspective, Rearden's powerful commerce platform delivers increased productivity and a more streamlined experience. For travel and procurement professionals, it means efficient and effective control over the full range of employee travel and services spending.

"Rearden Commerce gives us an unprecedented opportunity to reach employees at the point of purchase," said David Grocer, senior vice president of marketing and sales for the Park 'N Fly Network. "We work with numerous companies nationwide to establish negotiated discounts. By being part of the Rearden Commerce Network, all it takes for a company to open our service to employees is a few mouse clicks. That makes it an order of magnitude easier for our customers to encourage their employees to use Park 'N Fly Network services whenever they travel."

### **Rearden Commerce**

Rearden Commerce, Inc. is the world's largest online marketplace for services of all kinds. Through Rearden's online personal assistant, employees purchase services from a trusted network of over 130,000 global services suppliers based on personal preferences and company policies. Rearden Commerce is headquartered in San Mateo, CA. For more information, visit [www.reardencommerce.com](http://www.reardencommerce.com).

### **The Park 'N Fly Network**

The Park 'N Fly Network consists of 53 premium airport parking facilities at 45 major airports across the country. Corporate Travel Managers can realize up to 50 percent savings vs. on-airport parking rates in addition to providing their travelers with the best service in the industry.

Travelers enjoy frequent shuttles to and from their car, luggage assistance and secure, well-lit lots staffed 24/7. This level of service provides travelers with added peace of mind, especially when returning late at night.

###

Rearden Commerce, Services On-Demand, Total Travel Experience and the Rearden Commerce logo are trademarks of Rearden Commerce, Inc. All other company and product names may be trademarks of their respective owners. Copyright 2006 Rearden Commerce, Inc. All rights reserved.

## **MEDIA CONTACT**

Christine Cefalo

Porter Novelli

619 237-1051

[christine.cefalo@porternovelli.com](mailto:christine.cefalo@porternovelli.com)

Andrew McCarthy

Rearden Commerce

650 212 8453

[andrew.mccarthy@reardencommerce.com](mailto:andrew.mccarthy@reardencommerce.com)