



For Immediate Release

Rearden Commerce Hires Travel Industry Veterans

FORMER AMADEUS, GETTHERE, KEY2TRAVEL EXECUTIVES DRIVE TRAVEL MANAGEMENT COMPANY PARTNERSHIPS

SAN MATEO, Calif. – April 10, 2006 – Rearden Commerce, Inc., the largest online marketplace for services of all kinds, today announced the addition of three industry leaders to its alliances team: Mike Daly, former executive vice president of Sales and Marketing for Key2Travel; Mike Miglio, former vice president of Global Solutions Sales for e-Travel; and Steve Soto, former vice president at GetThere. The travel industry veterans have joined the company to spearhead the Rearden Commerce Certified Distributor Program ([see related announcement today](#)) for Travel Management Companies.

“Daly, Miglio and Soto bring tremendous travel industry depth to Rearden Commerce,” said Tony D’Astolfo, vice president of Travel Services at Rearden Commerce. “Their experience and industry knowledge will be vital to our efforts as we work to extend and deepen our relationships with the leading global and regional Travel Management Companies and ultimately bring the Rearden Commerce Total Travel Experience™ to businesses everywhere.”

Michael Daly

Michael Daly joins Rearden Commerce as director, Western Region Alliance Programs. A 15-year travel industry and interactive commerce veteran, Daly has served as executive vice president, Sales and Marketing for Key2Travel and as senior director of Sales at GetThere. Daly founded and launched www.traveltaxi.com, an online travel site specializing in discounted airline tickets. He also held several senior executive positions at TransAmTravel.com, and is a frequent speaker at travel industry conferences.

Steve Soto

Steve Soto, director of Eastern Region Alliance Programs, brings 20 years of travel and technology experience to Rearden Commerce. Soto joins Rearden Commerce after spending seven years at GetThere, where he was responsible for managing sales and account management teams for the Eastern United States. Soto has extensive experience in helping corporations uncover and achieve cost savings in travel and related controllable cost areas. His work includes management roles at BTI Americas (now BCD Travel) as well as Maritz Travel Company (now Carlson Wagonlit).

Mike Miglio

Mike Miglio joins Rearden Commerce as a senior business consultant, leading business consulting programs for distribution partners. Mike brings more than 17 years of travel technology experience, most recently serving as vice president of Global Corporate Solutions Sales for e-Travel, the e-commerce business unit of Amadeus Global Travel Distribution. Miglio also served as the director of sales for GetThere.

The Rearden Commerce Total Travel Experience™

The Rearden Commerce Total Travel Experience defines a new era of travel management, going beyond online booking of air, hotel and car to address the changing demands of today’s corporate travelers. With the only integrated commerce platform and marketplace for all types of services, Rearden Commerce orchestrates all aspects of a trip including travel, dining, entertainment, web and audio conferencing; manages compliance with corporate policy; and integrates booked services with the traveler’s calendars, among many other capabilities. Unlike legacy online



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booking systems, Rearden Commerce makes it easy to add new services over time, offering businesses and TMCs a central platform for all aspects of the traveler's experience.

Rearden Commerce

Rearden Commerce, Inc. is the world's largest online marketplace for services of all kinds. Through Rearden's online personal assistant, employees purchase services from a trusted network of over 130,000 global services suppliers based on personal preferences and company policies. Rearden Commerce is headquartered in San Mateo, CA. For more information, visit www.reardencommerce.com.

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